

# LEARN TODAY AND LEAD TOMORROW



# DATA ANALYTICS TRAINING





# **Overview**

Let eMexo Technologies Best <u>Data Analytics Training in Electronic City Bangalore</u> take you from the fundamentals of Data Analytics to Advanced topics. Here are the major topics we cover under this <u>Data Analytics</u> course in Electronic City Bangalore Syllabus, Introduction to Statistical Analysis, Introduction to Data Analytics, Excel: Basics to Advanced, SQL, Tableau Course Material, Learn Tableau Basic Reports, Learn Tableau Charts, Learn Tableau Advanced Reports, Learn Tableau Calculations & Filters, Learn Tableau Dashboards, Server, Introduction to Power BI, Viz and Tiles, Reports and Dashboards, Publishing Workbooks, and Workspace, Other Power BI Components, and Table Relationship, DAX functions, and Python Basics. Every topic will be covered in the most practical way with examples.

All the topics will be covered with Practical and hands-on training. Our trainers have industry experience with live project experience in cutting-edge technologies which they teach. We hire only the Best Data Analytics industry specialists as trainers for our **Data Analytics Certification Training in Electronic City Bangalore** through online or classroom classes

Come over to our training institute for a free demo class. Let our trainer give you a demo on Data Analytics and only then will you decide to enroll in the training program.

# **Training Features**

### Real-life Case Studies

Do a real-life case study to understand the usage in real-world scenarios.

### **Assignments**

Each class will be followed by a practical assignment switch that can be completed before the next class.

# Preparation for interview

Our trainers are professionals working in multinational corporations. They are experts in their field and know exactly what the interviewer will look for in the candidate. Experienced trainers not only share interview questions but also conduct mock interviews to help prepare for the actual interview.

### **Key Features**

eMexo Technologies offers the **Best Data Analytics Training Course in Electronic City Bangalore** with the TOP industry expert trainers.

Here are the key features.

- ★ Free Demo Class Available
- ★ Practical Approach
- ★ Expert & Certified Trainers
- ★ 100% Job Oriented Training
- ★ Real World use cases and Scenarios
- ★ Completed 500+ Batches
- ★ Certification Guidance

# **Unit 1:** Introduction to Statistical Analysis

- Counting, Probability, and Probability Distributions
- Sampling Distributions
- Estimation and Hypothesis Testing
- > Scatter Diagram
- > Anova and Chisquare
- > Imputation Techniques
- Data Cleaning
- Correlation and Regression
- ➤ Hands-On

# **Unit 2: Introduction to Data Analytics**

- Data Analytics Overview
- ➤ Importance of Data Analytics
- > Types of Data Analytics
- ➤ Descriptive Analytics
- ➤ Diagnostic Analytics
- > Predictive Analytics
- > Prescriptive Analytics
- > Benefits of Data Analytics
- > Data Visualization for Decision Making
- > Data Types, Measure Of central tendency, Measures of Dispersion
- ➤ Graphical Techniques, Skewness & Kurtosis, Box Plot

- ➤ Descriptive Stats
- > Sampling Funnel, Sampling Variation, Central Limit Theorem, Confidence interval
- ➤ Hands-On

# **Excel**

# **Unit 3: Excel: Basics to Advanced**

- > Excel tutorial
- > Text to Columns
- > Concatenate
- > The Concatenate Function
- > The Right Function with Concatenation
- ➤ Absolute Cell References
- > Data Validation
- > Time and Date Calculations
- Conditional Formatting
- Exploring Styles and Clearing Formatting
- Using Conditional Formatting to Hide Cells
- Using the IF Function
- Changing the "Value if false" Condition to Text
- Pivot Tables
- Creating a Pivot Table
- Specifying PivotTable Data
- Changing a PivotTables Calculation
- > Filtering and Sorting a PivotTable
- Creating a PivotChart
- Grouping Items
- ➤ Updating a PivotTable
- ➤ Formatting a PivotTable
- Using Slicers
- ➤ Charts
- Creating a Simple Chart

- Charting Non-Adjacent Cells
- Creating a Chart Using the Chart Wizard
- Modifying Charts
- Moving an Embedded Chart
- > Sizing an Embedded Chart
- Changing the Chart Type
- ➤ Chart Types
- Changing the Way Data is Displayed
- Moving the Legend
- > Formatting Charts
- > Adding Chart Items
- > Formatting All Text
- Formatting and Aligning Numbers
- > Formatting the Plot Area
- Formatting Data Markers
- > Pie Charts
- Creating a Pie Chart
- Moving the Pie Chart to its Own Sheet
- Adding Data Labels
- > Exploding a Slice of a Pie Chart
- Data Analysis Overview
- > types of Data Analysis
- Data Analysis Process
- ➤ Working with Range Names
- Copying Name using Formula Autocomplete
- > Range Name Syntax Rules
- Creating Range Names
- Creating Names for Constants
- Managing Names
- Scope of a Name
- Editing Names
- > Applying Names

- Using Names in a Formula
- ➤ Viewing Names in a Workbook
- Copying Formulas with Names
- > Difference between Tables and Ranges
- Create Table
- > Table Name
- Managing Names in a Table
- > Table Headers replacing Column Letters
- Propagation of a Formula in a Table
- Resize Table
- > Remove Duplicates
- ➤ Convert to Range
- > Table Style Options
- > Table Styles
- Cleaning Data with Text Functions
- Removing Unwanted Characters from Text
- Extracting Data Values from Text
- > Formatting Data with Text Functions
- Date Formats
- Conditional Formatting
- ➤ Sorting
- > Filtering
- Lookup Functions
- Pivoting
- ➤ Hands-On

SQL

# Unit 4: SQL

- > Introduction to Oracle Database
- Retrieve Data using the SQL SELECT Statement
- > Learn to Restrict and Sort Data

- Usage of Single-Row Functions to Customize Output
- > Invoke Conversion Functions and Conditional Expressions
- Aggregate Data Using the Group Functions
- Display Data from Multiple Tables Using Joins
- Use Sub-Queries to Solve Queries
- > The SET Operators
- > Data Manipulation Statements
- Use of DDL Statements to Create and Manage Tables
- > Other Schema Objects
- Control User Access
- Management of Schema Objects
- Manage Objects with Data Dictionary Views
- ➤ Manipulate Large Data Sets
- > Data Management in Different Time Zones
- Retrieve Data Using Sub-queries
- Regular Expression Support
- ➤ Hands-On

# **Tableau**

# Unit 5: Tableau Course Material

- > Start Page
- ➤ Show Me
- ➤ Connecting to Excel Files
- Connecting to Text Files
- ➤ Connect to Microsoft SQL Server
- ➤ Connecting to Microsoft Analysis Services
- Creating and Removing Hierarchies
- > Bins
- ➤ Joining Tables
- ➤ Data Blending
- ➤ Hands-On

# **Unit 6: Learn Tableau Basic Reports**

- > Parameters
- ➤ Grouping Example 1
- ➤ Grouping Example 2
- ➤ Edit Groups
- ➤ Set
- ➤ Combined Sets
- > Creating a First Report
- ➤ Data Labels
- ➤ Create Folders
- ➤ Sorting Data
- Add Totals, Sub Totals and Grand Totals to Report
- ➤ Hands-On

# **Unit 7: Learn Tableau Charts**

- > Area Chart
- ➤ Bar Chart
- ➤ Box Plot
- > Bubble Chart
- ➤ Bump Chart
- ➤ Bullet Graph
- ➤ Circle Views
- > Dual Combination Chart
- ➤ Dual Lines Chart
- ➤ Funnel Chart
- > Traditional Funnel Charts
- ➤ Gantt Chart
- Grouped Bar or Side by Side Bars Chart
- ➤ Heatmap
- ➤ Highlight Table
- ➤ Histogram
- > Cumulative Histogram

- ➤ Line Chart
- ➤ Lollipop Chart
- > Pareto Chart
- ➤ Pie Chart
- > Scatter Plot
- > Stacked Bar Chart
- ➤ Text Label
- ➤ Tree Map
- > Word Cloud
- > Waterfall Chart
- ➤ Hands-On

# **Unit 8: Learn Tableau Advanced Reports**

- > Dual Axis Reports
- ➤ Blended Axis
- ➤ Individual Axis
- > Add Reference Lines
- ➤ Reference Bands
- > Reference Distributions
- ➤ Basic Maps
- ➤ Symbol Map
- ➤ Use Google Maps
- Mapbox Maps as a Background Map
- > WMS Server Map as a Background Map
- ➤ Hands-On

# **Unit 9: Learn Tableau Calculations & Filters**

- ➤ Calculated Fields
- ➤ Basic Approach to Calculate Rank
- Advanced Approach to Calculate Ra
- > Calculating Running Total
- > Filters Introduction

- ➤ Quick Filters
- > Filters on Dimensions
- ➤ Conditional Filters
- > Top and Bottom Filters
- > Filters on Measures
- ➤ Context Filters
- ➤ Slicing Filters
- ➤ Data Source Filters
- > Extract Filters
- ➤ Hands-On

# **Unit 10: Learn Tableau Dashboards**

- Create a Dashboard
- > Format Dashboard Layout
- > Create a Device Preview of a Dashboard
- Create Filters on Dashboard
- > Dashboard Objects
- Create a Story
- ➤ Hands-On

# **Unit 11: Server**

- > Tableau online
- > Overview of Tableau Server
- > Publishing Tableau objects and scheduling/subscription
- ➤ Hands-On

# **Power BI**

# **Unit 12: Introduction to Power BI**

- ➤ Get Started with Power BI
- > Overview: Power BI concepts
- > Sign up for Power BI

- > Overview: Power BI data sources
- > Connect to a SaaS solution
- > Upload a local CSV file
- > Connect to Excel data that can be refreshed
- > Connect to a sample
- ➤ Create a Report with Visualizations
- > Explore the Power BI portal
- ➤ Hands-On

# **Unit 13: Viz and Tiles**

- > Overview: Visualizations
- > Using visualizations
- > Create a new report
- > Create and arrange visualizations
- > Format a visualization
- > Create chart visualizations
- ➤ Use text, map, and gauge visualizations and save a report
- > Use a slicer to filter visualizations
- > Sort, copy, and paste visualizations
- > Download and use a custom visual from the gallery
- ➤ Hands-On

# **Unit 14: Reports and Dashboards**

- Modify and Print a Report
- > Rename and delete report pages
- > Add a filter to a page or report
- > Set visualization interactions
- Print a report page
- > Send a report to PowerPoint
- > Create a Dashboard
- Create and manage dashboards
- > Pin a report tile to a dashboard

- > Pin a live report page to a dashboard
- > Pin a tile from another dashboard
- > Pin an Excel element to a dashboard
- Manage pinned elements in Excel
- > Add a tile to a dashboard
- > Build a dashboard with Quick Insights
- > Set a Featured (default) dashboard
- > Ask Questions about Your Data
- Ask a question with Power BI Q&A
- > Tweak your dataset for Q&A
- > Enable Cortana for Power BI
- ➤ Hands-On

# **Unit 15: Publishing Workbooks and Workspace**

- ➤ Share Data with Colleagues and Others
- > Publish a report to the web
- > Manage published reports
- > Share a dashboard
- > Create an app workspace and add users
- ➤ Use an app workspace
- > Publish an app
- > Create a QR code to share a tile
- > Embed a report in SharePoint Online
- ➤ Hands-On

# **Unit 16: Other Power BI Components and Table Relationship**

- ➤ Use Power BI Mobile Apps
- ➤ Get Power BI for mobile
- ➤ View reports and dashboards in the iPad app
- ➤ Use workspaces in the mobile app
- > Sharing from Power BI Mobile

- ➤ Use Power BI Desktop
- ➤ Install and launch Power BI Desktop
- ➤ Get data
- > Reduce data
- > Transform data
- > Relate tables
- > Get Power BI Desktop data with the Power BI service
- > Export a report from Power BI service to Desktop
- ➤ Hands-On

# **Unit 17: DAX functions**

- > New Dax functions
- > Date and time functions
- > Time intelligence functions
- > Filter functions
- > Information functions
- > Logical functions
- ➤ Math & trig functions
- > Parent and child functions
- > Text functions
- ➤ Hands-On

# **Python**

# **Unit 18: Python Basics**

- > The print statement
- > Comments
- > Python Data Structures & Data Types
- > String Operations in Python
- ➤ Simple Input & Output
- > Simple Output Formatting
- ➤ Deep copy
- > Shallow copy
- > Operators in python

### ➤ Hands-On

# **FAQs**

# 1. How is the training organized? How much percentage is theoretical and how much is practical hands-on?

We at eMexo believe nothing beats hands-on practice when it comes to learning a concept. Our teaching methodology is 100% practical and hands-on-oriented. You learn a concept, you practice it then and there with the trainer. We also give you assignments for each topic which you can practice at home and any doubts regarding the topic can be cleared with the trainer the next day.

# 2. What is the course duration? How and when do you plan to complete the course?

We generally cover our courses in 60 hours, however, we are aware that we can't put a hard-stop to learning with a number. Our trainer will make sure that you have learned everything that is part of the curriculum. This could mean 48 hours or 60 hours, doesn't matter.

# 3. What is the material provided in the training?

We have industry standard course material which is used by our trainers to train you. At the end of the training apart from the notes which you have taken during the course, we will also provide you with the training material which was used. This training material includes the training content, interview questions, etc.

### 4. Do you help in preparing for the interview?

Our trainers are working professionals who work in MNCs. They are experts in their domain and know exactly what an interviewer looks into a candidate. Our expert trainers apart from sharing the interview questions will also conduct mock interviews to help you prepare for the real interview.

### 5. Who are your trainers?

Our trainers are industry experts who work in their respective technologies day in and day out. They work in MNCs and are technology experts within their organizations.

### 6. What is the total batch size per course?

We maintain a strict batch size of a maximum of 5 students. We also provide exclusive one-to-one training as well. Talk to our training partner to get more details.

### 7. Do you provide certification for the course?

Yes, at the end of the training, we provide a certification of completion.

### 8. Will I be joining a new batch or being merged with another batch?

You will be added to a new batch.

### 9. Is fast-track training available?

Yes, we also provide fast-track training for those who want to complete the course faster. The curriculum and the total hours required to complete the course will remain the same. However, the trainer will be spending more hours with you to complete the course.

### 10. Do you assist in job placement?

Our trainers are expert professionals in their organizations and they often act as the interviewer to hire new candidates. Our trainers will help you prepare your resume with industry standards. After all, they know exactly what to look for in a resume.

### 11. Timings for training - Regular training/weekend training

We provide both regular and weekend training. Talk to our training partner to learn more about the timings.

### 12. Will you be working on a live project during training?

Yes, apart from doing the hands-on practice our trainer will also be taking a real-world project and working with you on the implementation.

### 13. What happens if I miss a class?

If you miss a class the content of that class will be taught to you again. With us, you might miss a class but not the content.

# 14. Can I attend a demo before the actual class?

Yes, absolutely! Talk to our training counselor on phone at +91-9513216462 or email us at info@emexotechnologies.com to arrange a free demo. You can also fill in the contact us form below and we will call you to discuss your training requirements.